

BTEC Business

Why this course is right for you

The principles of business that you will learn underpin every organisation from marketing to interpersonal and presentation skills. You'll have the opportunity to gain specific knowledge in areas such as Finance, Economics, Marketing, Human Resources, Customer Service and Business Planning. You will also develop management and leadership skills and will have an understanding of what you need to know to start your own business!

Beyond A Levels

A BTEC in Business will provide you with a broad-based business education which would be a suitable introduction for both higher education courses at university and entry into a specialised business career.



Course Content

Exam board: Pearsons Edexcel

Topics Covered

- Exploring Business
- Developing a marketing campaign
- Personal and business finance
- A range of optional modules covering recruitment, work experience, market research, legal systems and customer service.

Assessment:

A mix of internally assessed coursework tasks and externally marked examination modules which are determined by the modules selected.

Additional Experiences

Students will have the opportunity to go on numerous trips throughout the course, this may be to local universities, conferences or businesses and will have access to a range of external speakers.

Subject Entry Requirements

Maths: Grade 5 maths GCSE

"A business that makes nothing but money is a poor business"

Henry Ford